

AMERICAN RED CROSS Scranton Chapter



ANNUAL REPORT

July 1, 2007-June 30, 2008

THE FUNDAMENTAL PRINCIPLES

HUMANITY

IMPARTIALITY

NEUTRALITY

INDEPENDENCE

VOLUNTARY SERVICE

UNITY

UNIVERSALITY

MESSAGE FROM BOARD CHAIR, GLENN PELLINO AND CHIEF EXECUTIVE OFFICER, BOB CHERUNDOLO

Dear Friends of the Red Cross,

Our 2007-2008 service year was another very busy one. Single family fires ranked highest among the various disaster relief responses we executed. Our disaster volunteers and staff worked tirelessly on a local level to provide support to those affected by fires and its after effects, and our community responded by providing financial assistance, in kind donations, and volunteers. We also responded to the devastation caused by disasters elsewhere in the country. You proved that whether a disaster happens locally or somewhere in the U.S. or around the world, you respond by generously donating your time and financial resources to help others.

This year marked the end for the Scranton Chapter of the American Red Cross, a participating agency of the United Way of Lackawanna County. A merger with the Carbondale/Forest City Chapter set for July 1, 2008, will result in one chapter being responsible for all of Lackawanna County. The new entity will be called the American Red Cross of Lackawanna County.

With respect to our lines of service, we were kept busy with a variety of activities. In Emergency Services, as stated earlier, we responded to numerous single family fires and to an increasing number of calls to help military families. Blood Services volunteers and staff were hard at work at local blood drives, ensuring that area hospitals continue to have an adequate blood supply. The Scranton Chapter's dedicated volunteers and blood donors were able to collect over 11,000 units of blood to help patients in area hospitals.

Health and Safety Services continued to increase the number of classes being offered at the chapter and in the community, while continuing their marketing efforts for their Lifeline Personal Response Program and AED sales. Since the program's inception in 1995, Lifeline has served the needs of nearly 1,900 individuals. AED sales are steadily increasing. Community Services again provided the Save A Life Summer Program, Safety for Seniors, and participated in other community events, along with recruiting, orienting, and training volunteers, who are the backbone of this humanitarian organization.



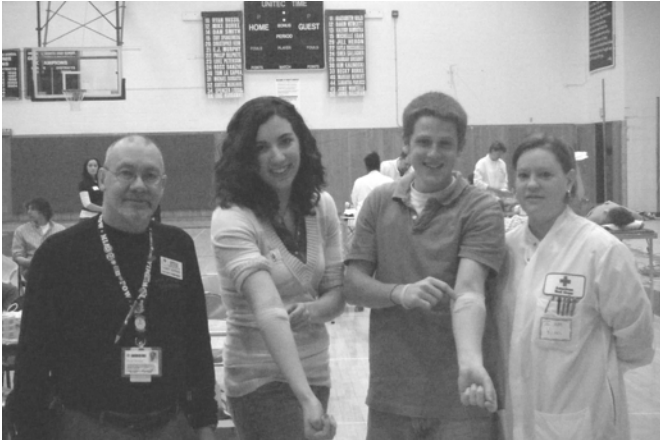
Bob Cherundolo
Chief Executive
Officer



Glenn Pellino
Board Chair

On the financial side, we had a good fiscal year. Fundraising at the local level was again satisfying and we ended the year on a positive note. We were able to answer the call of our community and provide the vital services that you expect of us. We know that without your continued support of time, blood and monetary gifts; it would not have been possible. We'll be there in the year ahead whenever help is needed.

Blood Services: Saving Lives, One Pint at a Time



Every two seconds someone in America needs blood.

The Red Cross serves as the bridge between generous blood donors and patients in need. With the help of donors in Lackawanna County, the Scranton Chapter of the American Red Cross collected over **11,000 units** of blood over the last year.

Thanks to a change in Pennsylvania law, 2008 saw Lackawanna County's first 16 year olds donating blood. To find out more about giving blood in Lackawanna County, visit: www.nepagiveblood.org

**To schedule an appointment at an upcoming blood drive near you,
call Blood Services at (570) 207-0106.**

Health & Safety Services: Giving you the power to save lives

The American Red Cross is committed to helping people prevent, prepare for and respond to emergencies. From first aid, CPR, and AED training, to swimming, life guarding and babysitting training, we are here to teach you the skills to that can help individuals live safer, healthier lives. This year, **6,529** individuals learned life saving skills through classes provided by the Scranton Chapter.

The Chapter also offered the community a new opportunity to learn life saving skills. In 2008 the Scranton Chapter launched pet first aid, a class designed for pet owners looking to make their pet's life safer and healthier.

**Want to learn life saving skills?
Call Health and Safety Services
at (570) 207-0117.**



Disaster Relief & Community Disaster Education: When the unexpected strikes

When disaster strikes, the American Red Cross is there. This year we responded to **47** local emergencies, including single-family fires, floods and other disasters. We helped more than **174** people (**57** Families) with emergency food, shelter and supplies.



The American Red Cross is not only there for you when a disaster strikes.

We are also committed to preparing our community. In the last year we provided disaster education to almost **5,000** people in Lackawanna County, giving people the knowledge and skills to prepare their family, home and workplace for the unexpected.

To learn what it feels like to be a Disaster Services Volunteer, visit:
www.redcross.org/flash/course01_v01/

Service to Armed Forces: Supporting the troops



The American Red Cross provides a vital communication link between those in the Armed Forces and their families. We have a worldwide network that reaches service members wherever they are to communicate a birth, death or illness. This year we provided emergency connections for **193** military families.

The Chapter also performed Armed Forces community outreach services to **132** military families, providing the 'Get To Know Us Before You Need Us' briefing.

International Services: Reconnecting families

In collaboration with the International Committee of the Red Cross and more than 180 national societies, the American Red Cross works to locate loved ones who are missing or whom they have lost contact because of a natural disaster, war or internal conflict.

When tracing is needed, the Scranton Chapter can help reconnect families with loved ones in foreign lands.



To learn more about this and other international services provided by the American Red Cross, visit:

www.redcross.org/services/intl/0,1082,0_323_00.html

Community Affairs: Volunteers, the backbone of the organization



The Red Cross is a volunteer led organization; volunteers constitute 97 per cent of our total workforce. The Scranton Chapter depends on volunteers of all ages and backgrounds to help us fulfill our mission.

Any day of the week, volunteers can be found helping at blood drives, assisting clients at the scene of a local or national disaster, providing community disaster education, or teaching life saving skills. The list is endless.

This year, **461** volunteers made the work of the chapter possible, contributing **18,901** hours, for a contribution estimated at **\$340,218.00**.

**Want to know more about volunteering opportunities?
Call Community Affairs at (570) 207-0112 for more information.**

The year in pictures



Volunteers celebrate
March is Red Cross Month



Wendy's owner, Steve Kepic and 97.9X Rocks DJ Jim McKay prepare for the 2nd Annual Roof a



Disaster services volunteers prepare the Emergency Response Vehicle for deployment.



American Red Cross volunteers lend their support at the Thanksgiving Turkey Handout



American Red Cross volunteers and staff launch the 'Pint for Pint' 97.9X blood challenge.

DONOR ROLL 2007-2008

\$200,000+

United Way of Lackawanna County

\$100,000+

Mary Benjamin Fund

\$10,000+

Anonymous

Blue Ribbon Foundation

DeNaples Auto Parts

Keystone Sanitary Landfill, Inc.

\$9,999 - \$5,000

Bank of America

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Waffle House
Walker Carpet Outlet
Weiss Market
WNEP-TV
YMCA - Scranton

Bequests

Mae S. Gelb
Frank Vishneski

The Scranton Chapter of the American Red Cross gratefully acknowledges our contributors. All contributions listed were received during our last fiscal year, July 1, 2007 through June 30, 2008. Although we have carefully checked this list for accuracy, mistakes do occasionally happen. If we have not listed you exactly as you like, please call and we will make the correction in future listings. Thank you for your continued support

STATEMENT OF FISCAL POSITION

JUNE 30, 2008

ASSETS

| | |
|----------------------|---------------------|
| Cash & equivalents | \$ 258,051 |
| Investments | \$ 93,751 |
| Receivables: | |
| Trade | \$ 11,889 |
| Contributions | \$ 229,818 |
| Other | \$ 23,478 |
| Inventories | \$ 18,000 |
| Total Current Assets | \$ 634,987 |
| Investments | \$ 1,717,258 |
| Property & equipment | \$ 183,262 |
| Total Assets | \$ <u>2,535,507</u> |

LIABILITIES AND NET ASSETS

| | |
|------------------------------------|---------------------|
| Accounts Payable | \$ 5,981 |
| Accrued and withheld payroll taxes | \$ 5,000 |
| Accrued Expenses | \$ 21,492 |
| Deferred Revenue | \$ <u>7,231</u> |
| Total Current Liabilities | \$ <u>39,704</u> |
| Net Assets: | |
| Unrestricted | \$ 2,193,632 |
| Temporarily Restricted | \$ 302,171 |
| Total Net Assets | \$ 2,495,803 |
| Total Net Assets | \$ 2,495,803 |
| Total Liabilities & Net Assets | \$ <u>2,535,507</u> |

STATEMENT OF ACTIVITIES

OPERATING REVENUE & GAINS

| | |
|------------------------------------|-------------------|
| Contributions | \$ 132,615 |
| Legacies Bequests | \$ 47,214 |
| United Way | \$ 229,166 |
| Special Events (less direct costs) | \$ 138,689 |
| Grants | \$ 45,056 |
| Donated materials & services | \$ 84,301 |
| Products & Services | \$ 399,011 |
| Investment Income (loss) | \$ (166,635) |
| Miscellaneous | 14,725 |
| Total Operating Revenue & Gains | \$ <u>924,142</u> |

OPERATING EXPENSES

| | |
|------------------------------|---------------------|
| Emergency Services | \$ 204,138 |
| Health & Safety Services | \$ 172,427 |
| Service to Military Families | \$ 78,647 |
| Nursing & Volunteer Services | \$ 106,417 |
| Blood Services | \$ 163,549 |
| Lifeline | \$ 204,068 |
| Total Program Services | \$ <u>929,246</u> |
| Management & General | \$ 58,824 |
| Fundraising | \$ 162,170 |
| Total Operating Expenses | \$ <u>220,994</u> |
| Total Operating Expenses | \$ <u>1,150,240</u> |

| | |
|----------------------|---------------------|
| Change in Net Assets | \$ (226,098) |
| Net Assets Beginning | \$ <u>2,721,901</u> |
| Net Assets Ending | \$ <u>2,495,803</u> |

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