



Lackawanna County Chapter  
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## ADVISORY

### **BREAKING NEWS - WNEP TV's Ryan Leckey to star in New Role; Celebrity Auctioneer**

**Scranton, PA, April 2, 2009**— On Saturday, April 25<sup>th</sup>, 2009, the American Red Cross of Lackawanna County will celebrate their 20<sup>th</sup> Annual Dinner Auction. Who will be there to help guests enjoy the night and raise funds for life-saving services in Lackawanna County? WNEP TV's very own Ryan Leckey.

For the first time in its 20 year run, the Chapter's live auction will feature a celebrity auctioneer to assist long-time auctioneer, Jeffrey Rubel. And who better for the job than Ryan Leckey? Known for taking part in outlandish activities such as polar bear plunges and hopping on carnival rides before sunrise, Ryan will do just about anything on live TV to bring attention to charitable causes throughout Northeastern and Central Pennsylvania.

In 2005, Ryan joined WNEP TV's morning crew, and can now be seen popping up in more than 17 counties as part of his "Leckey Lives" segment. During these live features, Ryan highlights all sorts of fundraisers, events, and anything out of the usual. Just recently he helped to promote March is Red Cross Month, reporting live from a special Red Cross Month blood drive at the Lackawanna County Health Care Center in Olyphant. Again, April 7, Ryan will be partnering with the American Red Cross to promote National Pet First Aid Month; we say, Ryan, start studying your dog bandaging skills!

Think you'd like to help Ryan Leckey support the good work of the American Red Cross? Call Cindy Strenkoski at (570) 207-0109 for more information about tickets, donations and sponsorship opportunities.

- WHO:** American Red Cross of Lackawanna County
- WHAT:** 20th Annual Dinner Auction
- WHERE:** Genetti Manor, Dickson City
- WHEN:** Saturday, April 25, 2009  
Silent Auction and Open Bar begins at 6:00pm
- MEDIA:** For more information, please contact 570-207-0109.
- PHOTO:** Ryan Leckey of WNEP TV

*The American Red Cross provides relief to victims of disasters at home and abroad, collects and distributes nearly half of the nation's blood supply, teaches lifesaving skills, and supports military members and families. The American Red Cross, a charity and not a government agency, depends on voluntary contributions of time, money and blood to perform its humanitarian mission.*